Study Tour Services

Seminar/Agenda
Designed in close co operation with the client, execution of seminar with experienced trainers in the respective field. As a rule we offer programs from five days, comprising training in a class room situation and company visits.

Training language
English or German, or German translated into language of participants

Size of group
Negotiable, approximately 20 participants

Accommodation
Three or four star hotel, double or single rooms

Meals
Buffet breakfast, (cafeteria style) lunch

Tutor/Translator
Speaking the language of the group, consecutive translation of training

Cultural program
Guided tour of Cologne, cultural evening program, other cities on request

Visa support

Transfers
Pick-up and transfer at airport by bus, bus transfer on excursion day

Insurance
Medical insurance for emergencies

Other Carl Duisberg Centren Programs

Carl Duisberg Centren is a leading service enterprise in the area of international training and qualification. Each year, we provide knowledge of foreign languages and intercultural competence, experience abroad and international expertise to several thousand people from all over the world. In addition, we also manage cross-border educational projects for the business community and public institutions.

For those who wish to extend their business contacts we offer targeted business matching programs:

Management Training
- Advanced training programs in the area of international human resources and organizational development
- Close cooperation with partners and clients in German and international organizations and companies
- Seminars, workshops, business matching, study tours and practical training in German companies

Intercultural Training
- Culture specific training, cultural awareness, intercultural communications and project management
- Coaching and counseling for managers: intercultural selection of employees, multicultural teams
- In-house company training and open seminars

Professional Qualification Programs
- Short-term or long-term qualification programs in English, German or – with the appropriate translation – in any other language
- In Germany or abroad, in public and private institutions of higher education, or in industrial centers
- For foreign skilled personnel and executives

For further information, please contact:

Carl Duisberg Centren
Professional Training Programs
Mareike Dröge
Hansaring 49–51 • 50670 Cologne • Germany
Tel. +49 (0)221/16 26-218 • Fax -337 • droege@cdc.de
www.cdc.de

Carl Duisberg

cdc.de

Study Tours

Professional Study Tours
for foreign management and technical personnel

Study Tours

Management training in the form of study tours offered by Carl Duisberg Centren involves the organization of seminars and corporate visits for foreign management and technical personnel. This unique program offers managers the opportunity to experience Germany's business practices first-hand through corporate presentations, corporate visits and lectures.

We work closely with our partners to determine goals and industry-related needs and expectations, and – using our network of corporate partners – design the programs accordingly. All our programs are 'tailor made' to the needs of visiting delegations.

Objectives

- Targeted practice-oriented further professional development in the field of management skills
- Insight into the latest developments in the field of management
- Consolidation of intercultural competences
- Exchange of experiences
- Initial business contacts
- Finding suitable business partners

Our customers

- Corporate customers and governmental organizations within Germany and abroad

Target Group

- Managers in corporate managerial positions and/or experts and project managers from administration, business and research institutes

Carl Duisberg

Example Study Tours

The following examples illustrate the typical progress of events for a Study Tour in Energy Management and Logistics:

Study Tour: Managing Energy*

Topics:

1. Classic and renewable sources of energy
2. Storage of energy
3. Production of energy
4. Energy concepts
5. Holistic management of buildings
6. Energy Controlling

Study Tour: Logistics*

Topics:

1. Supply chain management
2. Information systems
3. Order processing
4. Warehousing
5. Sourcing
6. Minimizing cost and financial control

Schedule:

Day 1: arrival at airport, pick up and transfer to hotel, welcome dinner

Day 2: breakfast in hotel, full day of lecture on topic 1, discussion and case studies, group lunch

Day 3: breakfast in hotel, full day of lecture on topic 2 and 3, working with case studies, group lunch

Day 4: breakfast in hotel, full day of corporate visits (e.g. a company working in the respective field), group lunch

Day 5: breakfast in hotel, full day of lecture and exercises on topic 6, group lunch

Day 6: cultural program

* The exact topics, number of seminar days and corporate visits, the length of the program and all logistical details can be agreed upon with each client to meet their individual needs

Study Tour Topics

The following list provides an overview of topics which have been frequently carried out on request of our clients:

- Logistics
- Supply chain management
- Managing energy
- International trade and global competition
- Doing business in Germany
- Trade fairs
- Strategic management
- Change management
- Organizational development
- Project management
- Knowledge management
- Management of SMEs
- HR development
- Industrial standards
- Controlling
- Patents and intellectual property
- Waste management and recycling
- Quality management
- Mergers and acquisition
- Water management
- Property Management
- Facility Management